

NCCDREE

February 17-18, 2011

**UGC Sponsored
National Conference on
Collection Development of Resources in
Electronic Environment**



Organised by

**Gokhale Education Society's
College of Education and Research
Parel, Mumbai-400 012.**

**Dr. MSG Foundation
Parel, Mumbai-400 012.**



About the Organisers

- **GES's College of Education and Research**

Gokhale Education Society is founded in 1918 by late Prin. T. A. Kulkarni. The Society is established with objectives of developing quality citizens through education and training and to raise the dignity of teaching profession. It has many streams like MBA, Medical, Engineering, Arts, Commerce & Science, Teachers Training, Law, Information Science and many more schools of pre-primary to junior college along with night school and college. GES's College of Education and Research is established in 1970, having the vision of social upliftment of students. The college produces various quality students who are in at higher designations in the society. The college has the tradition of organising such types of workshop/seminar/conference since its establishment. The college library has the rich collection of books, journals, encyclopedia, atlas, year books, CDs, e-journals and e-books.

- **Dr. MSG Foundation**

Dr. MSG Foundation Mumbai is a registered Public Charitable Trust established in 1996, for the spread of education by undertaking various activities at different levels in thrust areas of Science & Technology, Administrative Leadership Management and Human Resource Development. Excellence is a journey and not a destination. Quality is a state of mind. The Foundation aims at total quality of life and living through education and training so as to have the development of the personality coupled with value oriented living in the society. The main objective is to develop scientific temper and to impart education and training for building entrepreneurial society.

GES's College of Education and Research

Mission "Education for social upliftment".

Vision "To develop the values of creativity, righteousness, empathy, gender sensitivity, secularism and social responsibility in the trainee teachers through comprehensive training to become quality learners and facilitators of social change".

Objectives

- ☒ The quantitative/qualitative goals at the functional / activity level are set on annual basis (annually) separately.
- ☒ To provide knowledge and competency based courses under the Restructured Programme of the University of Mumbai. (% of Passing of students in the examination ensures the fulfillment of this objective). College expects 95% result.
- ☒ To ensure optimum participation of students in the curricular and extra curricular activities of the college. 100% student's participation is expected. In case of absence of a student corrective action is taken.
- ☒ To develop self-reliant learning habits among students. Minimum two workshops conducted in each term.
- ☒ To develop quality environment to motivate the students for total personal development. Each term has minimum two co-curricular programmes internal as external.

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[Proceedings]

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RAJESH TOPE
MINISTER
HIGHER & TECHNICAL EDUCATION
GOVERNMENT OF MAHARASHTRA

Message

I am pleased to know that Gokhale Education Society's College of Education and Research has organized two days UGC sponsored National Conference on Collection Development of Resources in Electronic Environment in collaboration with Dr. MSG Foundation.

The Conference will be useful to develop strategies in collection development among the professionals. I am satisfied by knowing that the organizers has getting grand response and have already received 60 papers.

My heartiest best wishes to the Conference.


(Rajesh Tope)

Dr. Mrs. Indira Shukla,
Principal,
Gokhale Education Society's
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MESSAGE

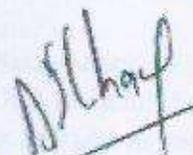
I am extremely glad to know that Gokhale Education Society's College of Education Research, Parel, Mumbai is organizing Two days UGC Sponsored National Conference "**Collection Development of Resources in Electronic Environment**" on 17th & 18th February, 2011.

The goal of the libraries is to provide an effective combination of print, non-print and electronic resources and the integration of the use of these resources in all types of libraries. So, it is important and appropriate to organize Conferences, Seminars on topic like "**Collection Development of Resources in Electronic Environment**" with an aim to bring together the LIS Professionals serving in Academic, Public and Special Libraries, to provide effective information and knowledge needed by the users for their requirements.

As we know that in the 21st Century, no library is satisfying the user needs without planning how to develop selected and valuable collection within limited funds due to explosion of information in Print as well as Non-Print Media. Besides this, to tackle the problem of space to store the books and other reading resources in Libraries and Information Centres; and to satisfy the demand for information in today's digital era is the need of the day. I hope this conference will definitely become useful to the professionals in collection development in today's changing context of Information Communication Technology Environment.

I wish the Conference a grand success.

11th February, 2011


(D.S. CHAVAN)
DIRECTOR

CONTENTS

<i>Foreword</i>	-	<i>SIR, Dr. M. S. Gosavi Dr. H. S. Waydande</i>
<i>Preface</i>	-	<i>Shilpa S. Waghchoure</i>
<i>Keynote Address</i>	-	<i>Dr. Ashwini A. Vaishanav</i>

COLLECTION DEVELOPMENT : TOOLS AND TECHNIQUES

1. Overview of Collection Development in Libraries of Engineering Institutions in India <i>Dr. V. M. Bankapur</i>	3-6
2. Bibliometrics : Tool of Collection Development <i>Dr. Daya B. Dalve (Patil)</i>	7-10
3. Data Mining Techniques for Collection Development and Library <i>Sonali B. Kulkarni, Dr. Bharti W. Gawli and Dr. Pramod B. Rokade</i>	11-16
4. Digital Collection Development Tools <i>Madansing D. Golwal</i>	17-19
5. Library Collection Development : Tools & Techniques <i>Sarika T. Jaytakar</i>	20-24
6. Collection Development of Resources in Electronic Environment <i>Dr. Suhas Sawant</i>	25-28
7. Online Reference Management : Understanding its Mechanism and Utility <i>Santosh C. Hulagabali and Santosh A. Navlur</i>	29-33
8. Citation Analysis : A Technique for Collection Development : A Case Study of Social Science Collection in Dr. Babasaheb Ambedkar Marathwada University Library <i>Dr. Ganesh D. Takarwankar and G. P. Aute</i>	34-39
9. E-Books Collection Development : A Framework for Osmania University Library <i>Fazluddin Ahmed</i>	40-42
10. Preservation and Digitization of Library Collection <i>Santosh M. Shelke and Dr. Vaishali S. Khaparde</i>	43-47
11. Selection and Acquisition of Digital Resources <i>Baban Kumbhar</i>	48-53
12. A Study of the Use of Internet by Teacher Educators <i>Prashant S. Kale and Smita Ganatra</i>	54-57

COLLECTION DEVELOPMENT : TRADITIONAL AND ELECTRONIC

- 13. Challenges of Collection Development in Electronic Environment**
Dr. P Venkata Rao and Ranjna 61-65
- 14. Open Access E-Resource Collection in the Internet Age**
Bhupendra U. Bansod and Ajay M. Kamble 66-72
- 15. Collection Development in Digital Era at MGM's Medical College Library, Aurangabad**
Madhuri G. Kulkarni 73-75
- 16. Collection Development : Traditional and Electronics in Academic Libraries**
Sucheta M. Prabhudesai 76-78
- 17. Collection Development in Electronic Era With Reference to College Library : A Progress Report**
Dr. Sachin Vaidya 79-84
- 18. Re-Engineering of Libraries in the Electronic Environment : Prior to Digital Collection Development**
Vitthal A. Naikwadi, Dattatray P. Sankpal and Amol V. Gaikwad 85-90
- 19. Digital Collection Development in Electronic Environment**
G. I. Shaikh and K. K. Telghane 91-95
- 20. Collection Development in Electronic Age**
Dr. Anjali A. Chaure, Devidas G. Kalwale and Dhanaji N. Lavate 96-98
- 21. Current Trends in Electronic Resources Collection Development and Access Management in Libraries**
Manju Naika and Dr. Hindurao S. Waydande 99-100
- 22. Collection Development of Resources in Traditional and Electronics : An Overview**
Ravindra Kulkarni 102-103
- 23. Collection Development in Electronic Age**
Manjusha R. Salve, Deepak R. Nikalje and Ramesh V. Salve 107-108

COLLECTION DEVELOPMENT : CADEMIC/PUBLIC/SPECIAL

24. **Collection Development in E- Libraries**
Dr. Hindurao S. Wavdande, Shilpa S. Waghchoure,
Pradip S. Nikam and Seema Gokhale 113-118
25. **Collection Development in PIMSR Management College Library New Panvel : A Study**
Dr. Shankant J. Deshmukh, Baban K. More and Ramesh V. Salve 119-122
26. **A Survey of Collection Development of Resources at College of Education Libraries in Maharashtra**
Shilpa S. Waghchoure and Chetan U. Chavan. 123-128
27. **Collection Development for the Digital Age : A Case Study of Dr. Zakir Husain Library, Jamia Millia Islamia Central University**
Sumil Tyagi 129-137
28. **Collection Development of Resources at Dr .T. K. Tope Arts & Commerce Senior Night College : A Case Study**
Nandni S. More 138-142
29. **Collection Development in Libraries**
Geetanjali Y. Wani and Vijay C. Rahane 143-146
30. **E-Resources and Collection Development : Emerging Issues for the Academic Libraries**
Pratibha A. Kanojia 147-152
31. **Collection Development Policy for Print Disabled in India**
Priya R Pillai 153-155
32. **Collection Development in Academic Libraries**
Nandkishor R. Motewar and Milind B. Dhage 156-158
33. **Collection Development in Public Library**
Pradnya A. Bhosekar 159-161
34. **Awareness and Use of E-Resources among Top 20 B-Schools Faculty in Bangalore – A Survey**
Nagesha H. V. and Mallikarjun 162-167
35. **Collection Development Academic**
Kuljeet G. Kahlon, Gurvinder Singh Kahlon and Dinesh Sanadi 168-171
36. **Collection Development and Usage of Electronic Resources in College Libraries : An Overview**
Vinita D. Jain 172-177
37. **Collection Development in Engineering Colleges**
Swati Jamkar 178-181

COLLECTION DEVELOPMENT : POLICIES AND ISSUES

38. **Content Management in the 21st Century : Policies, Issues, Challenges and Counter Challenges**
Dr. Kanchan Kamila 185
39. **Issues in Contemporary Collection Development of Resources in Libraries**
Chetan U. Chavan and Shilpa S. Waghchoure 192
40. **Collection Development : Policies and Issues**
Vinay P. Haware 198
41. **Collection Development : Policy and Process**
Rahul B. Khandare and Dr. Vaishali S. Khaparde 203
42. **Developing Electronic Collection : Policy and Issues**
Mrunmayi Ranade 207
43. **Electronic Resources and Collection Development : Emerging Trends - Issues in Engineering Library**
Chandramohan R. Tondur and Shubhangi C. Tondur 212
44. **Digital Library Collection Development Policies**
Ravi K. B. Yashodamma. A, and B. U. Kannappanavar 218
45. **Collection Development Policy and Issues in Electronic Media**
R. Perumal 223
46. **Collection Development Policy : An Overview**
Vandana S. Jadhav and Dr. Vaishali S. Khaparde 227
47. **Collection Development Policies and Issues in Electronic Environment**
S. D. Gaikwad 231

COLLECTION DEVELOPMENT : STRATEGIES AND CHALLENGES

48. **Strategies and Challenges for Electronic Collection Development**
Dr. Hindurao S. Waydande and Dhananjay B. Sutar 237-240
49. **Status of Digital Resources and Services : A Study of College Libraries in Mumbai City**
Dr. Madhuri Tikam and Beena Kamalavijayan 241-244
50. **Developing Collection for Institutional Repository with Greenstone Digital Library Software**
Dr. Ashwini P. Paradkar and Dr. Parag M. Paradkar 245-252
51. **Collection Development of Resources in Electronic Environment : Challenges before Library Professionals**
Dr. Nilima R. Bankar and Rajendra M. Bankar 253-257
52. **Collection Development Challenges and Service Catering Strategies in Electronic Era**
Bhagyashri Mhatre 258-263
53. **Strategies for Collection Development**
Ravi. K. B., Yashodamma A. and B. U. Kannappanavar 264-267
54. **Electronic Resources Collection Development : Challenges and Opportunities**
Dr. K. Chinnasanya and P. Arulpragasam 268-271
55. **Collection Development in E-Environment: Issues And Challenges**
Jyotsna N. Jawale 272-274
56. **Collection Development Strategies for E-Resources**
Sanjay B. Munavalli and Priya N. Dhawale 275-278

MISCELLANEOUS

57. **Collection and Development of Resources in the Electronic Environment**
Prin. S. B. Pandit 281
58. **Infrastructure Facilities in the Department of Library and Information Science in Maharashtra : A Case Study**
Sanjay S. Waghmare and Dr. Shashank S. Sonwane 285
59. **Marketing of Academic Libraries**
Rahul B. Khandare, Dr. Shashank S. Sonwane and Sangharsh S. Gajbe 292
60. **Content Analysis of Journal of the Medical Library Association**
Veena Tiwari and Dr. Shashank S. Sonwane 298
61. **Automation of B. M. Ruia Girls College Library : A Practical Approach**
Jitendra Ahirwar 305
62. **Face Recognition Software**
Divya Jain and Amrapali Dabhade 310
63. **Understanding of the Copyright Permission and Legal Norms among B.Ed. students**
Pravin S. Kale 313
64. **पारंपरिक अध्ययन पध्दती व मंथालय स्वःअध्ययन यांचा शिक्षक प्रशिक्षणाध्याच्या संपादनावर
होणा-या प्रग्न्यामाचा अभ्यास - विनाय न. गावित आणि मंदिप वी. वाडके** 316
65. **डिजिटल लायब्ररी संकल्पनेचा प्रवास**
हेमंत सुधाकर सामंत 319

Author Index

FOREWORD



Libraries need to go beyond traditional Modes

Technology is changing the nature of libraries and librarians and it continues to exert a major influence on the strategic direction of libraries in Society. Today, the library services are transitioning from local traditional collections to global resources provided on demand via the most advanced networking technologies. It is now possible to retrieve information independently of time zones and geographical location, and to obtain the most up-to-date information from the library without walls; or the virtual library.

Libraries of all types are challenged to provide greater information access and improved levels of service, while coping with the pace of technological change and ever-increasing budget pressure. As a result professional librarians must be computer literate and knowledgeable about internet technologies to fully participate in the planning, design and implementation of future library services.

Libraries are essentially learning organizations stimulating academic and research activities by providing access to world-class information resources. Traditionally, the success of any library is measured in terms of the size of its collection, staff and budget. But in the present day competitive world, the libraries need to go beyond the traditional modes of assessments and apply marketing techniques for understanding customer requirements. The success depends on customers' perception or judgment on the quality of product or service provided by the service personnel in libraries. And service quality is the measure of how well the product or service delivered meet customer expectations.

Electronic technologies and collection development are two of the top concerns in library and information science today. In a recent analysis of the literature, four major trends in library and information science were identified: (i) increases in end user, (ii) access to computer based information resources (iii) library use of networks and telecommunications dependency on CR-ROM based information sources and (iv) emphasis on collection management activities.

I am sure that the conference will definitely provide an unique platform to the library professionals to share their knowledge and information to cope up with the collection development of resources in electrical environment with multiple strategies to develop their collection in the global context.

I wish all the success for the conference.

- SIR, Dr. M. S. Gosavi
Secretary,

Gokhale Education Society, Nashik, Maharashtra
and

Co-host,

National Conference on Collection
Development of Resources In Electronic Environment

FOREWORD



Collection development is major area of activity in traditional libraries and is even more challenged in the current digital and /or hybrid library world. Recent developments in ICT have brought significant changes in the publishing industry, there by making a tremendous impact on the library environment. Individuals and institutions can publish their informations on the web, making it accessible freely without the payment of a fee. Many traditional publishers, especially the journals and conference proceedings, make their products both in print and digital form, and many new publishers are now producing materials in electronic form. The notation of access and ownership as also changed in the digital world. In contrast to the printed world digital materials are not owned by libraries; where as libraries provide access to digital materials usually for certain period of time under certain access conditions. In the printed world, there is a common model-library pay for each copy of an item, and can keep and use it as they want to. In the digital world, alternative economic models are available in the digital world, in some cases libraries can get a license for unlimited access to a digital items for a certain period of time, or in others can enter into a pay-per-use arrangement for digital items. Building collection development in electronic environment is completely different. Recent developments in the Internet and web have brought a revolution in the world of the publication distribution and management of information resources.

The electronic library may contain information in any format as text, audio, video, multimedia, etc. so on-running on any software and hardware platform from any where in the world. In that case, the existing policy needs to be revised present collection development policy and adopt modified one to suit it in electronic environment, because such policies have excellent filtering mechanism and what to add or not to add to library accession register. Because library staff do not collect all the material suggested by its users, they select only that material considered most suitable for there targeted users with in the guidelines defined by collection development policy.

Now a days libraries have been restructured and its divisions have been re named like cataloguing, application division, the work is still perceived as belonging either to technical services, reference services or acquisition. In fact, collection development is hybrid work incorporating both technical and public services.

The concept of digital library in India has gained momentum with the launching of INDEST (National Digital Library in Engineering Science and Technology, UGC-INFONET, SNDP-Sustained Development Networking Programme of UNDP). Collection development of digital libraries is greatly influenced by a number of stakeholders such as library and information science professionals, publishing agencies, database managers and information services providers. The day is not far when we visualize all Indian libraries with huge digital collection and the latest technology to access the digital resources are affecting collection development and management policies and are drawing attention to two areas that have been neglected for too long in Indian libraries, namely how do libraries change to meet the new searching habits of users on internet and how do collection managers react to changing information needs of users. With more and more resources available in digital format, the collection development policy has to include these resources which finally they will be easily accessible to users. The policy should include these resources enabling their selection, acquisition, preservation and distribution of resources to the library.

The outcome of this National Conference in the form of proceeding will definitely enhance the capability of the library professionals to develop the collection in the digital age.

Dr. H. S. Waydande
Deputy Librarian
Indian Institute of Technology, Mumbai

PREFACE

The library has traditionally been the gateway or starting point for those who are searching for information in print format. Libraries have been the custodians of these information resources, and typically they were held in one place - the physical library. Librarians have traditionally fulfilled the role of selector, interpreter and guardians of how these resources have been made available to users. Today, this traditional concept of collection management has been turned upside down by the internet and the proliferation of full text electronic resources from a bewildering array of suppliers. Libraries and library systems may use an approval plan or blanket order plan to develop their collections. In small and medium sized libraries, collection development responsibilities are normally shared by all the librarians, based on their interest and subject specialization, usually under the overall guidance of a written collection development policy. The collection development is the process of systematically building library collections to serve study, teaching, research, recreational and other needs of library users. The process includes selection and de-selection of current and retrospective materials, the planning of strategies for continuing acquisition and evaluation of collections to determine how well they serve users needs. Overall, collection development encompasses many library operations ranging from the selection of individual titles for purchase to the withdrawal of expandable materials. Information Technology has made management of information a relatively easy task which helps in quick and easy access to information. The growing impacts of information technology effectively to render service with the growing number of redefine the process of collection development in their respective libraries.

Library Collection Development is the process of planning and acquiring a balanced collection of library materials of many formats, including books, periodicals, online resources and other media. Electronic technologies and collection development are two of the top concerns in library and information science today. In a recent analysis of the literature, four major trends in library and information science were identified: increases in end-user access to computer-based information resources; library use of networks and telecommunication; dependency on CD-ROM based information sources; and emphasis on collection management activities. In the electronic and digitization era, the collection development and management of resources has become a challenge for library professionals.

The National Conference will explore the topics of collection development in detail such as i) Collection Development – tools and techniques ii) Collection Development – traditional and electronic iii) Collection Development – academic/public/special iv) Collection Development – challenges and issues.

The main objectives of the conference are 1) To transform the mind set of library and information professionals to embrace the new challenges of collection development in electronic era. 2) To develop strategies in collection development among the professionals. 3) To enhance the knowledge, expertise and abilities in collection development in the libraries. 4) To implement collection development and management policies to sustain and continue to build the print, media and electronic resources.

Editorial board acknowledge with thanks to all the authors for their keen interest in participating the conference. The committee would like to thank to SIR, Dr. M. S. Gosavi, Co-host and Secretary, Gokhale Education Society, for giving his valuable time and support at every level of the conference. The proceedings will be the useful reference source to the library professionals in their day-to day activities.

We are sincerely thankful to Shri. Hemant Samant and Ms. Shubhangi Gawade for their careful editing and proofreading and at the same time sincere thanks to Shubhay Prakashan for bringing out this valuable proceedings.

Mrs. Shilpa S. Waghchoure
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Dr. Hindurao Waydande
Mrs. Vinita Jain

Mr. Ajay Kamble

About the Editor

Mrs Shilpa S. Waghchoure (B-1975) is working as Librarian at Gokhale Education Society's College of Education and Research since October 2000. She is the product of Dr. Babasaheb Ambedkar Marathwada University, Aurangabad. She earned M.Sc. (Zoology) with First Class, M.L.I.Sc. with First Class and N.E.T. in Library and Information Science in first attempt. She has been awarded Two Gold Medal for securing highest marks in B.L.I.Sc. She is also pursuing her Ph. D. entitled Design and Development of a Model of Digital Library for College of Education Libraries in Maharashtra.



She has worked for various committees at the present college as - the In-charge of Admission process 2007-08, Associate Editor for the College Magazine 2006-07, 2007-08, 2008-09, Assisted in preparing College Profile, Assisted in preparing the proposal for UGC XI Plan, Assisted in preparing the Academic Organizer, In-charge Placement Cell, Member Research Cell

She has presented and published 18 research papers at International, National and State Level Conferences. She has invited as the subject expert on the Selection Committee of University of Mumbai. She is been invited as a Resource Person by various colleges in Mumbai. She is the Life Member of Professional Association like ILA, IASLIC, BUCALA, MLOSC etc. Her area of interest is Library Management, Digital Library, Web 2.0.



Libraries are essentially learning organizations stimulating academic and research activities by providing access to world-class information resources. Traditionally, the success of any library is measured in terms of the size of its collection, staff and budget. But in the present day competitive world, the libraries need to go beyond the traditional modes of assessments and apply marketing techniques for understanding customer requirements. The success depends on customers' perception or judgment on the quality of product or service provided by the service personnel in libraries. And service quality is the measure of how well the product or service delivered meet customer expectations.

SIR Dr. M. S. Gosavi



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